



Your Path

to Enterprise AI

Enterprise AI is more than a set of technologies – it's a new way of doing business that brings agility and intelligence to the modern organization. Now more than ever, successful businesses are those that can quickly adapt to the changing world and human behaviors around them by:

Enabling people with AI wherever and whoever they are.

Supporting a spectrum of AI use cases, from self-serve analytics to operationalized models in production.

Building sustainable AI systems that are governable and open to changing needs and technologies in the future.

64% of executives believe that AI is considerably or very important for the future of their businesses. For AI leaders, this number skyrockets to 98% of executives.

↳ [source](#)



Dataiku is the leading AI Enablement and Operations Platform underpinning top organizations' AI strategies worldwide.

400+
Customers

40,000+
Active Users



BNP PARIBAS



MERCK

Schlumberger

Intelligence for all



Dataiku is for everyone, from AI builders to AI consumers.

Collaborative



Go from raw data to a repository of smart solutions solving specific business problems with Dataiku.

Futur-Proof



Dataiku partners with the best in the ecosystem to ensure agility and governance no matter what the technology stack.



...and more!

Dataiku, a single platform for...

Everyone

- Data Scientists
- Data and ML Architects
- Data Engineers
- Business Analysts
- Analytics Leads
- Business Stakeholders

...and More !

Every use case

- Marketing, Sales, & Advertising
- Customer Service
- Human Resources
- Content Recommendation
- Anomaly / Fraud Detection
- Supply Chain Optimization
- Predictive Maintenance
- New Business / Product Exploration & Development
- Data Governance & Security

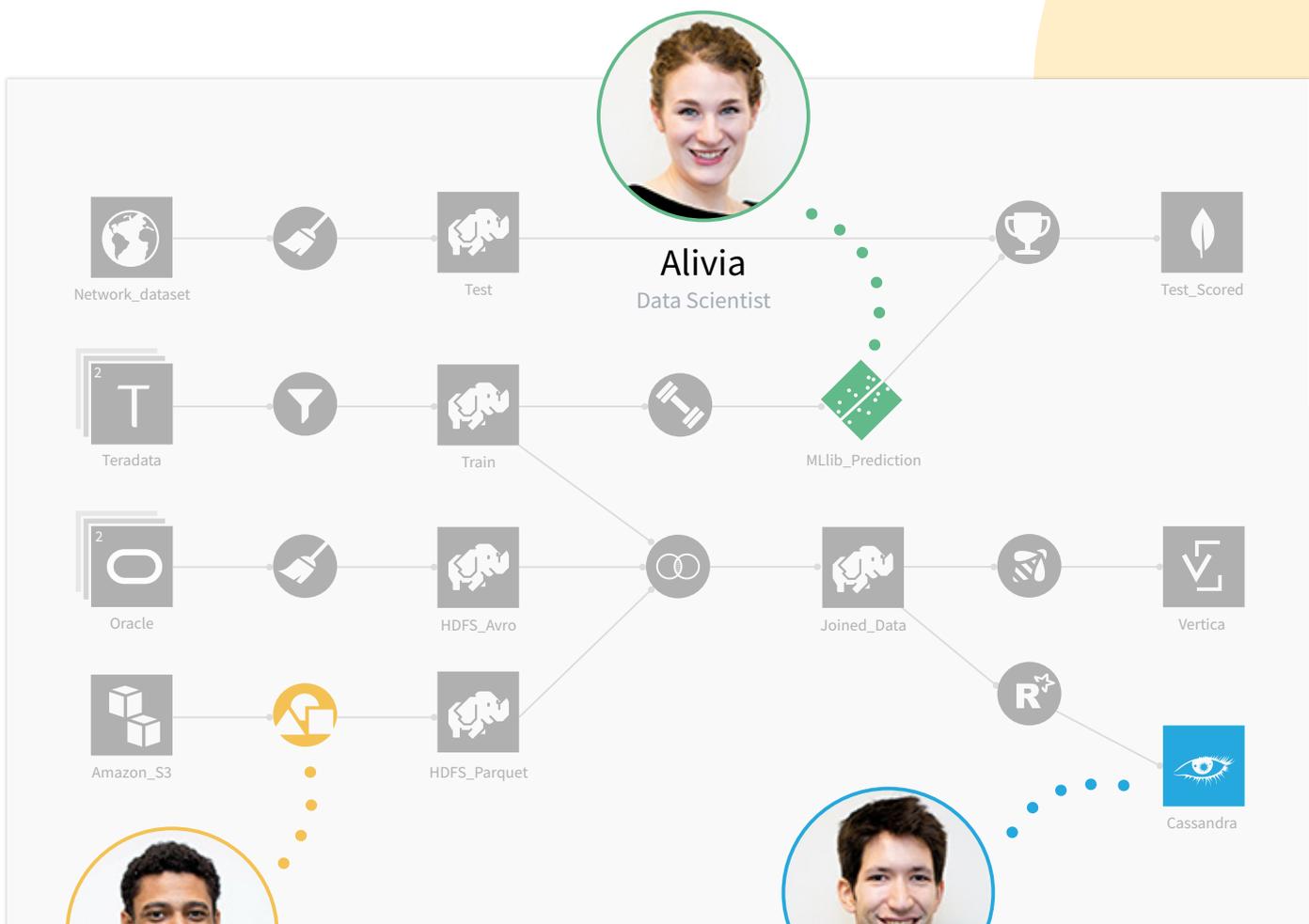
...and More!



Every industry

- Transportation & Automotive
- Media & Entertainment
- Retail, E-Commerce, & Consumer-Packaged Goods
- Banking & Insurance
- Manufacturing
- Healthcare
- Pharmaceuticals

- Utilities
 - Gaming
 - Public Sector
- ...and More!**

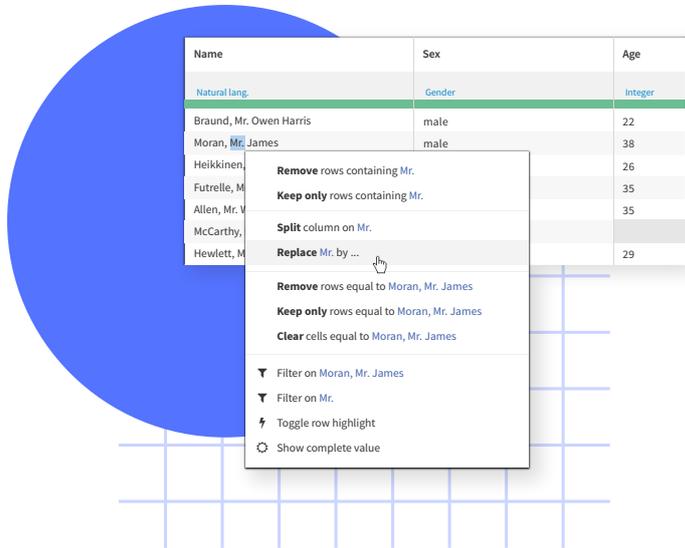


Alex
Data Engineer



Matt
Business Analyst

Dataiku is the only AI Enablement and Operations Platform offering one simple end-to-end interface:

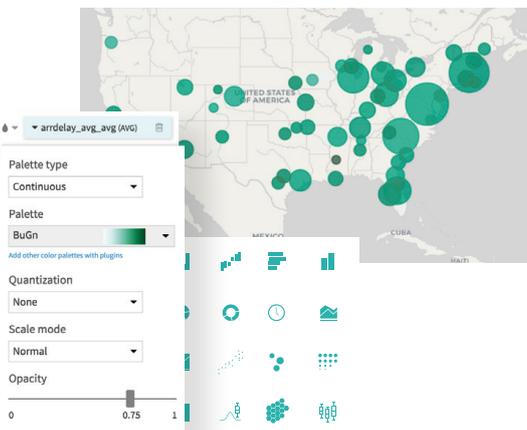
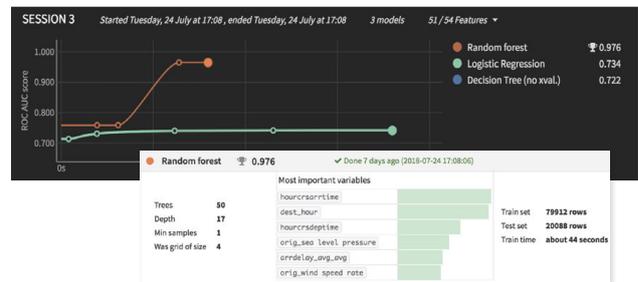


Cleaning & wrangling

- Perform mass actions on data in a simple, interactive environment.
- Leverage a rich library of built-in processors for advanced and custom processing.

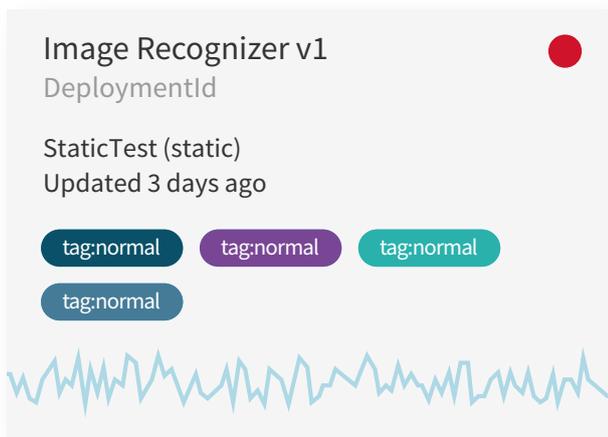
Building & applying machine learning

- Use AutoML powered by state-of-the-art machine learning libraries (Scikit-Learn, MLlib, TensorFlow, Keras, etc.).
- Customize code directly in Python and R for advanced custom machine learning.



Mining & visualization

- Get immediate visual insights with built-in chart formats or go custom with interactive Python, R, and SQL notebooks.
- Mine at scale with Spark & Hadoop.
- Publish and share insights with business stakeholders via dashboards.

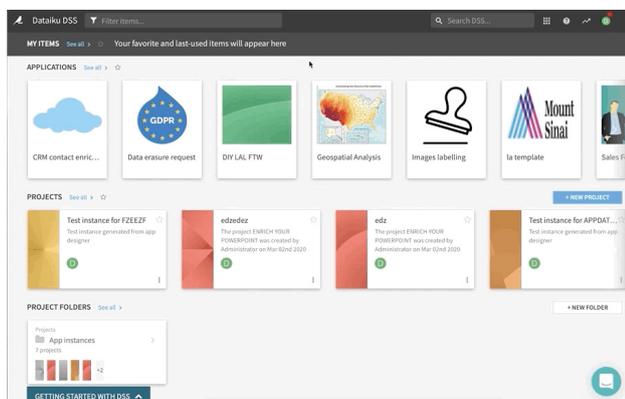
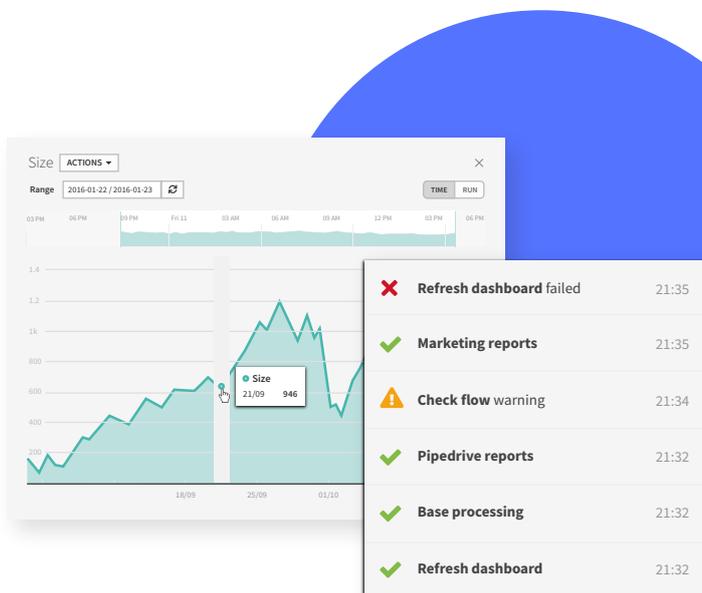


Deploying to production

- Deploy models in one click on the cloud with Kubernetes.
- Handle large quantities of real-time predictions with queuing, parallelism, and load balancing for a scalable and highly available solution

Monitoring (MLOps)

- Run multiple versions of the same model at the same time for automated A/B testing.
- Access history of log queries and predictions at any time to check that model performance is not drifting with time.



Consuming Insights

- Business stakeholders can leverage charts and dashboards for simple insights.
- Highly customizable Dataiku Apps and Webapps (leveraged as an API) power smart insights for AI consumers.

From Raw Data to Business Impact



Data Preparation



Visualization



Machine Learning



Data Ops



MLOps



Analytics Apps

Designed for the Enterprise



Enterprise-Class Collaboration



Gouvernance



Explainability



Architecture



ENTERPRISE LEADERS

- Get business and tech to work together
- Capitalize and reuse for AI at scale
- Automate analytics for a self-serve business
- Create thousands of analytics apps
- Trace your data end-to-end
- Deploy without compromising on security and auditability

"[Dataiku] has enabled us to run projects with advanced analytics and data scientists to deliver insights to the business that can make a real impact."

_Advanced Analytics Engagement Manager in the Healthcare Industry



BUSINESS EXPERTS

- Integrate any data 10x faster
- Build and automate sophisticated data pipelines
- Build and share insights in minutes with charts and dashboards
- Perform in-depth statistical analysis
- Create thousands of models to find the best one
- Explore and explain models

"You [will] never be able to hire enough data professionals to meet the data demands of the business, so instead, why not turn the business into data professionals."

_Jonathan Tudor, Director - Data and Analytics @ GE Aviation



TECH EXPERTS

- Storage and compute agnostic
- Any IDE, Git-enabled
- Spark and Kubernetes clusters, fully managed (at scale)
- Powerful extensions via Dataiku Plugins
- Build a robust data architecture, end-to-end
- Automate and monitor with APIs

"The most beneficial thing about Dataiku is having everything in one place, so you don't have to go from one program to another to another and have them work all at the same time. Dataiku takes away that hassle."

_Ayca Kandur, Data Scientist @ Aviva

Employees & Offices

550+

Employees

Among offices in New York, Paris, London, Munich, Sydney, and Singapore

"Dataiku solves a real and rapidly growing market need for businesses to extract measurable value out of massive and disparate streams of data."

— Adar Zango, Principal @ ICONIQ Capital

Investors



1

December 2014

€3 million, Alven Capital, and Serena Capital

2

October 2016

\$14 million Series A led by FirstMark Capital

3

September 2017

\$28 million Series B led by Battery Ventures

4

December 2018

\$101 million Series C led by ICONIQ Capital (and supported by Alven Capital, Battery Ventures, Dawn Capital, and FirstMark Capital)

5

December 2019

Dataiku Partners with CapitalG and Becomes a Unicorn, valued at \$1.4 billion

6

August 2020

\$100 million Series D led by Stripes with Tiger Global Management joining the round as investors



Gartner

A 2x Leader (2020 & 2021) in the Magic Quadrant for Data Science & Machine-Learning Platforms.



According to Gartner Peer Reviews for the Data Science and Machine-Learning Platforms market, Dataiku is rated:

★★★★★ 4.9/5

based on 84 reviews as of 3 March, 2021

FORRESTER

Dataiku was named a Leader in The Forrester Wave™: Multimodal Predictive Analytics and Machine Learning Solutions, Q3 2020

The Gartner document is available upon request from Dataiku. Gartner, Magic Quadrant for Data Science and Machine-Learning Platforms, Peter Krensky, Carlie Idoine, Erick Brethenoux, Pieter den Hamer, Farhan Choudhary, Afraz Jaffri, Shubhangi Vashisth, 1 March 2021. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and is used herein with permission. All rights reserved.

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